




FORT BELVOIR MWR

MORALE, WELFARE & RECREATION

Sponsorship & Advertising Opportunities 2025

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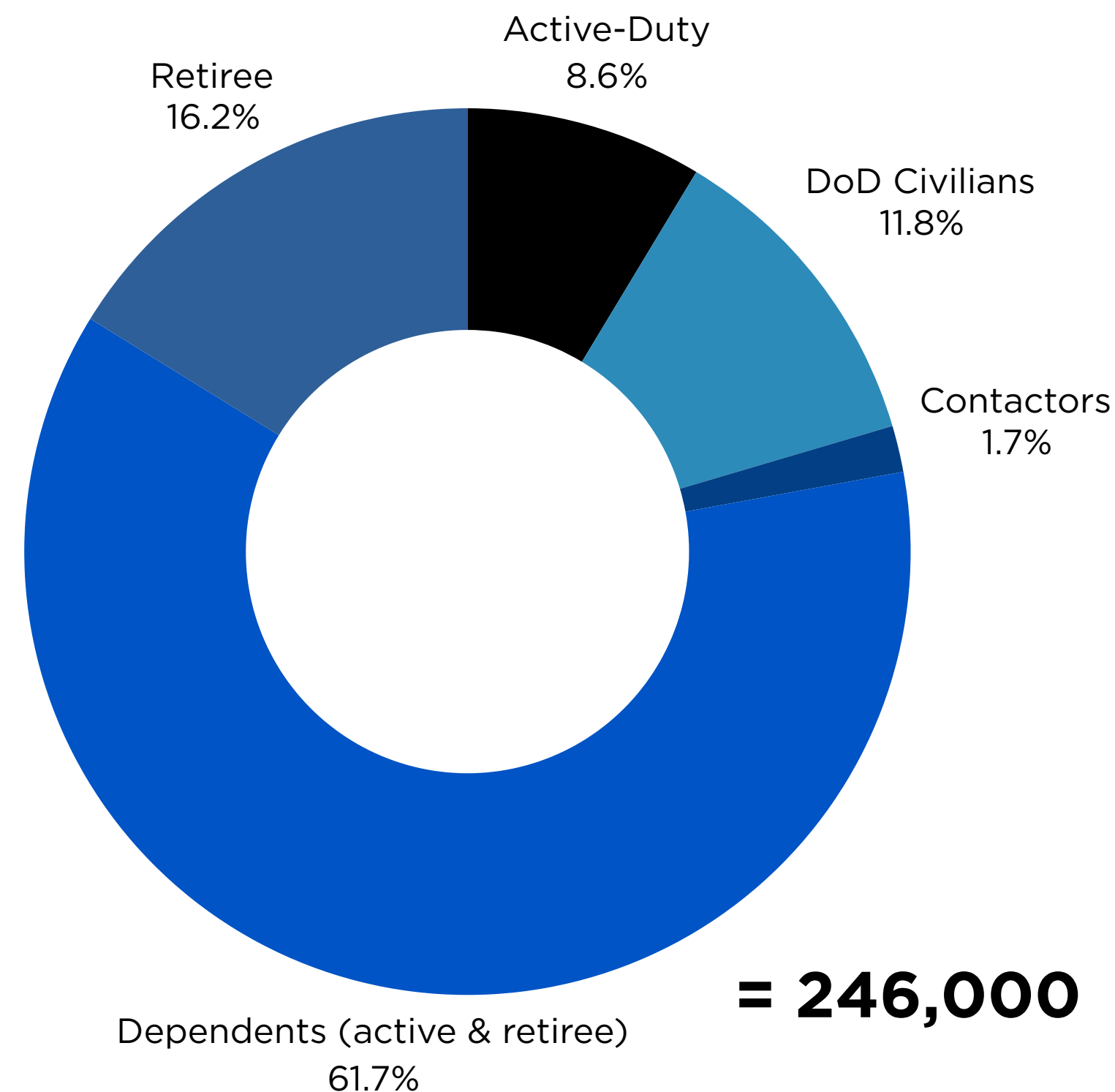


FORT BELVOIR AT A GLANCE



Located about 15 miles from the nation's capital, Fort Belvoir is located on the Potomac River and is home to over 150 organizations. Fort Belvoir is a joint use installation with armed forces and Mission Partners that fall into various levels of medical, logistical, research and development, intelligence, acquisitions, operations, training and reserve components.

By partnering with MWR on Fort Belvoir you are expanding our exceptional programs, events, and services, while simultaneously showing your dedication to the military. Most activities and events operated by MWR organizations are eligible for sponsorship support.





EVENTS OVERVIEW



FALL

Oktoberfest (20 -25k attendees)

Turkey Shoot Golf Tournament (150 attendees)

Army-Navy Watch Party (150 attendees)

Member-Guest Golf Tournament (200 attendees)

WINTER

Winterfest & Tree Lighting (2000 - 4000 attendees)

Brunch with Santa (300 attendees)

New Year's Party (150 attendees)

Winter Reading Program (150 participants)

SPRING

Month of the Military Child (April) (500 attendees)

Kidsfest (1500 - 3000 attendees)

Strong B.A.N.D.S (500 attendees)

SUMMER

Summer Reading Program (700 participants)

Kids Color Run (1000 attendees)

Movies Under the Stars (800 attendees)

Member-Guest Golf Tournament (200 attendees)



COMMUNITY RECREATION

Programs are essential elements that enable operational Army readiness. Community recreation provides opportunities for Soldiers and Families to prepare for future deployments and for reintegration between deployments.

2024 YTD usage: 757,184 patrons

Programs include:

- Better Opportunities for Single Servicemembers (BOSS)
- Intramural Sports, Fitness & Aquatics (FY24 YTD usage: 351,394 patrons)
- Outdoor recreation and equipment centers
- Leisure travel and entertainment
- Library (FY24 YTD usage: 68,353 patrons)

Featured events:

- Strong B.A.N.D.S
- Taco Tuesdays with BOSS
- Movies Under the Stars Series
- Springfest, Oktoberfest & Winterfest



CHILD & YOUTH SERVICES



Offers quality programs on the installation for children and youth (ages 6 weeks to 18 years) in order to alleviate conflict between the military mission and parental responsibilities.

Programs include:

- Youth Sports & Fitness
 - Clinics and seasons ranging from ages 3 to 17
 - Year-round program with more than 10 sports
- Child Development Centers
 - 7 child care facilities with more than 500 enrollees
- School Age Center
 - Offers developmental child care programs for students in 1st through 6th grades with working parents

Featured events:

- Kids Color Run
- Springfest
- Month of the Military Child



FACILITIES

Golf Course:

- Two championship 18-hole golf courses, the Woodlawn and the Gunston courses. Both courses are open to the local community hosting tournaments year round (over 45,000 rounds of golf within FY25 so far)
- A spacious Clubhouse featuring Niblick's Clubhouse Grill and the Clubhouse Lounge that offer not only a great view, but a variety of food and drink specials

Patriot Pet Care:

- Indoor/outdoor dog boarding rooms (24), cat condos (8)
- Outdoor play area with rubberized play surface for exercise and socialization
- Full service grooming salon

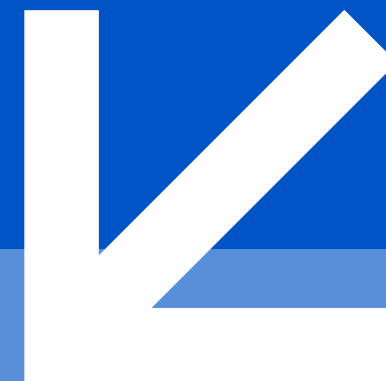
Bowling Center:

- 24-lane bowling center offering leagues, accommodating private events which welcomed more than 200 patrons daily during FY24

Outdoor Recreation:

- Located right on the Potomac River, Outdoor Recreation offers a RV park (52 hook-ups), travel trailers, tent camping, a rustic cabin and the historic Thermo-Con House for guests to relax in Fort Belvoir
- FY24 YTD usage: 163,333 patrons





THANK YOU

TO OUR PAST SPONSORS



SPONSORSHIP DOES NOT IMPLY ENDORSEMENT BY THE DEPARTMENT OF DEFENSE (DOD), THE US ARMY OR FORT BELVOIR



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